



Administrative Form

Proposal Acronym: **Z-HEALTH**

| | |
|---------------------------------|--|
| Full legal name of organisation | Insamlingsstiftelsen Choice |
| Short Name of organisation | Stiftelsen Choice or Choice Foundation |
| PIC number* | 905591710 |

* If you do not have a PIC number, please register for one here:

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/how-to-participate/participant-register>

| FINANCIAL INFORMATION | |
|-----------------------|------------|
| Average Monthly Rate | 2 900 euro |

CONTACT

Department carrying out the proposed work (if different from organisation address)

| | |
|-----------------|---|
| Department name | Choice Foundation/Insamlingsstiftelsen Choice |
| Street | Strandvägen 7A |
| Town | Stockholm |
| Postcode | 114 56 |
| Country | Sweden |

Person in charge of proposal

| | |
|--------------------------|----------------------------|
| Title | Mr. |
| Gender | Man |
| First name(s) | Robert |
| Family name(s) | Åkesson |
| Email address | robert@stiftelsenchoice.se |
| Position in organisation | CEO |
| Department | |
| Website | www.stiftelsenchoice.se |
| Phone | +46 70 795 71 98 |

Address of person in charge of proposal (if different from organisation address)

| | |
|----------|--|
| Street | |
| Town | |
| Postcode | |
| Country | |

Other contact persons

| First name | Last name | E-mail | Phone |
|------------|-----------|--------|-------|
| | | | |
| | | | |

Kommenterad [GC1]: This information is mandatory to participate in the proposal.

The Participant Identification Code (PIC) is a unique 9 digit number that helps the EC to identify a participant. It is used in all grant-related interactions between the participants and the Commission.

Kommenterad [GC2]: Please indicate the average monthly rate of the staff involved in the proposal without overhead (i.e. indirect cost); this should be estimated on the basis of the weighted mix of staff that are expected to work on the project. Please note that in HE the indirect costs are calculated as a flat rate of 25% of the direct costs (excluding subcontract and third parties costs).

Role of Participating organization in the project (may select more than one options)

| | |
|--|-------------------------------------|
| Project management | <input checked="" type="checkbox"/> |
| Communication, dissemination and engagement | <input type="checkbox"/> |
| Provision of research and technology infrastructure | <input type="checkbox"/> |
| Co-definition of research and market needs | <input type="checkbox"/> |
| Civil society representative | <input type="checkbox"/> |
| Policy maker or regulator, incl. standardisation body | <input type="checkbox"/> |
| Research performer | <input checked="" type="checkbox"/> |
| Technology developer | <input type="checkbox"/> |
| Testing/validation of approaches and ideas | <input type="checkbox"/> |
| Prototyping and demonstration | <input type="checkbox"/> |
| IPR management incl. technology transfer | <input type="checkbox"/> |
| Public procurer of results | <input type="checkbox"/> |
| Private buyer of results | <input type="checkbox"/> |
| Finance provider (public or private) | <input type="checkbox"/> |
| Education and training | <input checked="" type="checkbox"/> |
| Contributions from the social sciences or/and the humanities | <input type="checkbox"/> |
| Other, specify (50-character limit): Methodology co-creation | <input checked="" type="checkbox"/> |

Kommentarad [GC3]: Please note: If you select this option, you MUST indicate the infrastructures in the relevant section below (page 4).

Researchers involved in the proposal:

| Title | First name | Last name | Gender | Nationality (Country) | Email | Career stage | Role of the researcher in the project | Reference identifier | Type of identifier |
|---------|------------|-----------|---------|-----------------------|-------|--------------|---------------------------------------|----------------------|--------------------|
| Select. | | | Select. | | | Select. | Select. | | Select. |
| Select. | | | Select. | | | Select. | Select. | | Select. |
| Select. | | | Select. | | | Select. | Select. | | Select. |
| Select. | | | Select. | | | Select. | Select. | | Select. |
| Select. | | | Select. | | | Select. | Select. | | Select. |
| Select. | | | Select. | | | Select. | Select. | | Select. |

Kommenterad [GC4]: Include only the researchers involved in the proposal. Please do not include in the table the identity of other persons involved in the proposal who are not researchers. It may well be that there are partners who do not expose researchers, for example partners who only take care of the dissemination & exploitation part, or industrial partners.

| Type of achievement | Short Description (Each row Max 500 characters including spaces) |
|---------------------|--|
| Service | Health Education Outreach (10+ years, 60,000+ youths) |
| Other achievement | EU Health Award 2018 & 2022 |
| Service | Mental Health Awareness Programs |
| Publication | TUTCH Study Publication |
| Other achievement | World Expo Dubai Participation |

List of up to 5 publications, widely-used datasets, software, goods, services, or any other achievements relevant to the call content.

Please mark "Type of achievement" with one of the following: *Publication, Dataset, Software, Good, Service, Other achievement*.

"Short description": Key elements of the achievement, including a short qualitative assessment of its impact and (where available) its digital object identifier (DOI) or other type of persistent identifier (PID).

Publications, in particular journal articles, are expected to be open access. Datasets are expected to be FAIR and 'as open as possible, as closed as necessary'.

| Name of the project or activity (Max 50 characters including spaces) | Short Description (Each row Max 500 characters including spaces) |
|--|---|
| Health Education Outreach | Delivered health education to 60,000+ children in Sweden on physical/mental health, tobacco and substance use, using trained medical students and doctors. |
| EU Health Award 2018 & 2022 | Recognized by EU for outstanding work in preventing tobacco use among children and adolescents. Demonstrates quality and impact of Choice Foundation initiatives. |
| Mental Health Awareness Programs | Conducted workshops and programs to raise awareness of mental health issues among children and adolescents across Sweden. |
| TUTCH Study Publication | Published study on "Teens Understanding and Taking Control of Health" in peer-reviewed journal, demonstrating methodology and impact on youth health literacy. |
| World Expo Dubai Participation | Represented Swedish health initiatives at the Swedish Pavilion, showcasing Choice Foundation's educational programs and international recognition. |

List of up to 5 most relevant previous projects or activities, connected to the subject of this proposal.

| Name of the infrastructure (Max 50 characters including spaces) | Short Description (Each row Max 300 characters including spaces) |
|---|--|
| Choice Foundation Office | Existing office space and meeting rooms used for project coordination and administrative activities. |
| Educational Materials Toolkit | Manuals, interactive resources, and training modules already developed for youth health literacy programs. |
| | |

Description of any significant infrastructure (up to 5) and/or any major items of technical equipment, relevant to the proposed work. Please note: Only include existing infrastructure and equipment already in use in your company and that is planned for use in project.

| GENDER EQUALITY PLAN |
|--|
| <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Minimum process-related requirements (building blocks) for a GEP: – Publication: formal document published on the institution's website and signed by the top management |

- Dedicated resources: commitment of human resources and gender expertise to implement it.
- Data collection and monitoring: sex/gender disaggregated data on personnel (and students for establishments concerned) and annual reporting based on indicators.
- Training: Awareness raising.

Having a gender equality plan is an eligibility criterion for Public bodies, Research organisations and Higher education establishments (both private and public) from Member States and Associated Countries.

Be aware that having a GEP is necessary since 2022 (an organisation may not yet have a GEP at proposal submission stage, but it must have a GEP in place at the time of the Grant Agreement signature).